

Support the implementation of the 2030 Agenda for Sustainable Development by equipping 25 million young people around the world with digital skills



DIGITAL SKILLS
CAMPAIGN

The Challenge ● Youth lack sufficient job-relevant digital skills

While COVID-19 has served as a wakeup call to the global community to renew efforts to connect the people still offline, access to technology is only one of the essentials. Simply having digital tools is not enough.

15,3 %

of the total labour force aged 15-24 is unemployed*

The Opportunity ● Boost youth employment through digital skills

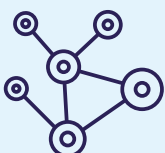
Today, most jobs require some level of digital skills. Steep growth in the digital technology sector alone has created demand for tens of millions of jobs around the world. These jobs often go unfilled due to skills shortages. We can transform the challenge into an opportunity by equipping youth with digital skills required by the job market.

*Source: World Bank modeled ILO estimate 15 June 2021

Digital Growth Areas



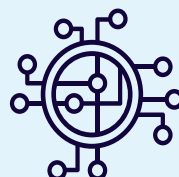
Coding



Internet of Things



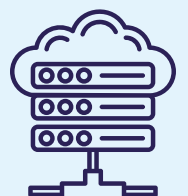
Mobile apps



Blockchain



Cybersecurity



Big data

Take action and join other partners in their efforts to train 25 million young people around the world with digital skills by 2030

We welcome your active involvement to scale up action and impact on skills development of young people through the following actions:

- design, implement or fund digital skills development programs for young people – including programs that focus on disadvantaged groups, such as young women and young persons with disabilities
- provide a full array of digital skills and information to existing and potential young entrepreneurs
- embed digital skills training in apprenticeship schemes and educational and professional development programmes across sectors and industries; and
- develop and strengthen the capacity of education and training providers to deliver digital skills and adapt their curricula and activities for young people (e.g. professional development, entrepreneurship activities, on-the-job learning and job placements)



Decent Jobs for Youth is the global initiative to scale up action and impact on youth employment in support of the 2030 Agenda. It brings together more than 20 UN entities and a diverse alliance of committed partners taking action, sharing knowledge and leveraging resources for more and better jobs for youth.

Why join?

- Gain global recognition as digital skills champions
- Have your efforts reported to the United Nations as actions accelerating progress to the 2030 Agenda for Sustainable Development
- Access expertise, networks, and best practices from a worldwide alliance committed to developing digital skills of youth
- Increase visibility through promotional activities of the campaign

Our Goal ● 25 million by 2030

By 2030, we will train 25 million young people with targeted job-ready digital skills while advocating, sharing knowledge and implementing tested and innovative interventions.

Make your pledge ● decentjobsforyouth.org/become-a-partner 

Contact us: decentjobsforyouth@ilo.org | hcbmail@itu.int

Learn more: www.decentjobsforyouth.org



**International
Labour
Organization**

